



WCS's EARLY STAGE COLLECT (WESC) PROGRAM

Since 1983, **Williams, Charles & Scott** (**WCS, LTD**) has understood how delicate the commercial collections process can be. Managing a successful business or a credit department that can meet all of its bills on time is challenging, which is why **WCS**, **LTD** offers an innovative **pre-collections** service, called <u>WESC</u>.

THE WESC Program process begins 30 days prior to traditional 3rd party collections, ideally starting at day 60. Our unique process is not only a more polite and civil way to alert those in debt to you that payment is needed, it is more effective while increasing your corporate bandwidth.

THE WESC Program has been crafted with decades of domain expertise. Our process always considers and respects your customer relationship despite the delinquency. Once the 30-day pre-collections period is over, we verify the status of your **WESC** account(s). Then, upon confirmation, escalation occurs to **WCS LTD's** industry leading, strategic 3rd party, commercial collections efforts.



READY TO START? Go to wcscollects.com/wesc

WILLIAMS, CHARLES & SCOTT LTD. est. 1983

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WCS's Early Stage Program sends 3 timed "soft demand" WCS LTD. letters and custom telephone messages to reach your delinquent customer *prior* to 3rd party collection efforts.

INCLUDES: 3 "Early Stage" / pre-collection letters and telephone messages.

- Timed one week apart.
- Soft, professional tone.
- Each letter or message directs your customers to call or pay you.
- Includes your payment portal URL or your payment address.
- All fulfillment is handled by WCS.
- Includes your company's call back number as caller ID
- Scheduled for maximum penetration.



ACTION SCHEDULE

Day 1: 1st **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office.

Day 14 : If needed, a 2nd **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office .*

Day 21 : if needed, a 3rd **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office.*

Day 30: Confirmation that <u>WESC</u> accounts have not been paid to your office and if needed, escalation for 3rd party collections.

*Account is placed on hold or cancelled by you to halt future communication.

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