



## WCS's EARLY STAGE COLLECT (WESC) PROGRAM

Since 1983, Williams, Charles & Scott (WCS, LTD) has understood how delicate the commercial collections process can be. Managing a successful business or a credit department that can meet all of its bills on time is challenging, which is why WCS, LTD offers an innovative pre-collections service, called WESC.

<u>THE WESC Program</u> process begins 30 days prior to traditional 3<sup>rd</sup> party collections, ideally starting at day 60. Our unique process is not only a more polite and civil way to alert those in debt to you that payment is needed, it is more effective while increasing your corporate bandwidth.

<u>THE WESC Program</u> has been crafted with decades of domain expertise. Our process always considers and respects your customer relationship despite the delinquency. Once the 30-day pre-collections period is over, we verify the status of your <u>WESC</u> account(s). Then, upon confirmation, escalation occurs to **WCS LTD's** industry leading, strategic 3<sup>rd</sup> party, commercial collections efforts.



WILLIAMS, CHARLES & SCOTT LTD. est. 1983





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<u>WCS's Early Stage Program</u> sends 3 timed "soft demand" WCS LTD. letters and custom telephone messages to reach your delinquent customer *prior* to 3rd party collection efforts.

**INCLUDES**: 3 "Early Stage" / pre-collection letters and telephone messages.

- Timed one week apart.
- Soft, professional tone.
- Each letter or message directs your customers to call or pay you.
- Includes your payment portal URL or your payment address.
- All fulfillment is handled by WCS.
- Includes your company's call back number as caller ID
- Scheduled for maximum penetration.







## **YOUR COST**

Corporate	Enterprise
<b>\$\$</b>	\$\$\$
\$500.00 Annual	\$1,000.00 Annual
	20
	150 accounts
	<b>\$\$</b> \$500.00

## **ACTION SCHEDULE**

**Day 1**: 1st **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office.

**Day 14:** If needed, a 2nd **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office.\*

**Day 21**: if needed, a 3rd **WRITTEN** and **VOICE** notice sent to your customer(s) via USPS mail and voicemail, requesting payment to your office.\*

**Day 30:** Confirmation that <u>WESC</u> accounts have not been paid to your office and if needed, escalation for 3rd party collections.

READY TO START? Go to wcscollects.com/wesc

<sup>\*</sup>Account is placed on hold or cancelled by you to halt future communication.